

# Data Privacy and Security Best Practices Workshop

SHEEO Community of Practice  
Improving Access to State Data Systems  
March 2018

# Workshop Agenda

*Discuss the broad concepts related to security, privacy, and data governance in postsecondary education data systems. Identify the security, privacy, and data governance concerns inherent in integrating independent institutions in state postsecondary data systems, and suggest potential ways to resolve those concerns.*

Facilitator: Joanna Grama, JD, CISSP

Director of Cybersecurity and IT GRC Programs, EDUCAUSE

# What is your favorite "after lunch" activity?

Dessert

A nap

A caffeinated  
beverage

Talking about  
security and privacy

# Panel Discussion (45 minutes)



1. Introductions
2. Level setting around security and privacy definitions
3. Q&A

# Today's Panelists

## **Julie Eklund**

Assistant Commissioner, Strategic Planning and Funding  
Texas Higher Education Coordinating Board

## **Meredith Fergus**

Manager Financial Aid Research/SLEDS  
Minnesota Office of Higher Education

## **Carrie Mata**

Vice President for Research  
Georgia Independent College Association

# Level Setting: Data Governance

*The Infosec Professional Says:*  
Executive management's responsibility to provide strategic direction, oversight, and accountability for an organization's use of information and information systems.



# Do audience members agree with this definition of data governance?

Yes

No

I don't  
know

# Level Setting: Information Security

*The Infosec Professional Says:*

The study and practice of protecting information. The main goal of information security is to protect the confidentiality, integrity, and availability of information.





# In your opinion, which is the most important information security concept with respect to State Data Systems?

Confidentiality

Availability

Integrity

Do I have to  
choose just one?

# Level Setting: Privacy

*The Infosec Professional Says:*

A person's right to have control of his or her own personal data. The person has the right to specify how that identifiable data is collected, used, and shared.



**Do you know if your institutions, or the institutions that participate in your State Data System, specifically ask students for their consent to share their personally identifiable information in State Data Systems or for research?**

Yes

No

I don't  
know

# Privacy vs. Security

Figure 2 shows a non-proportional representation of the relationship between the privacy and security domains.

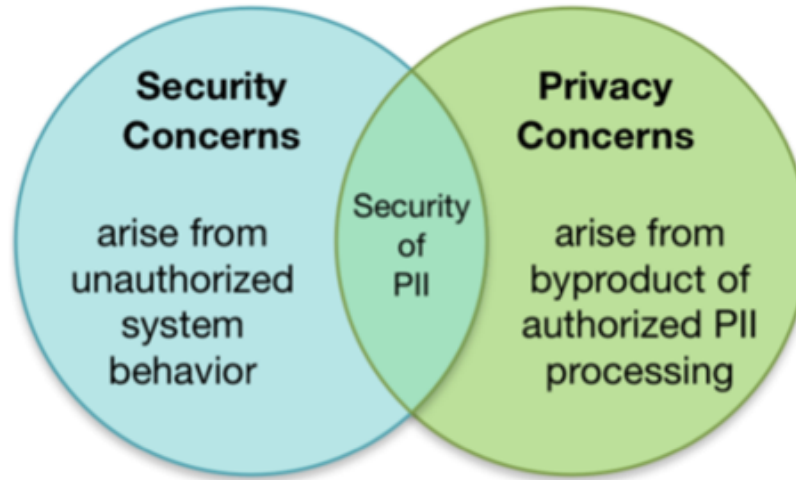


Figure 2: Relationship Between Information Security and Privacy

# Let's Talk



# Small Group Discussion (35 minutes)

Small group discussions to identify the key data governance, security and privacy *questions* regarding integrating Independent Institutions in State Data Systems.

Think about the questions from these perspectives:

- Independent institutions
- Students and parents
- Policy makers
- Are there intersections and commonalities? Where?

# Large Group Discussion (40 minutes)

Vote with your feet! (10 minutes)

- Vote for the 3 questions that most resonate with you.

Discussion (30 minutes)

- What are the group's top 3-5 question?
- Construct a shared definition of the question
- Discuss potential responses to the questions

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# Thank you

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