



EDUCATIONAL ATTAINMENT



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STATE
UNIVERSITY
SYSTEM
of FLORIDA
Board of Governors

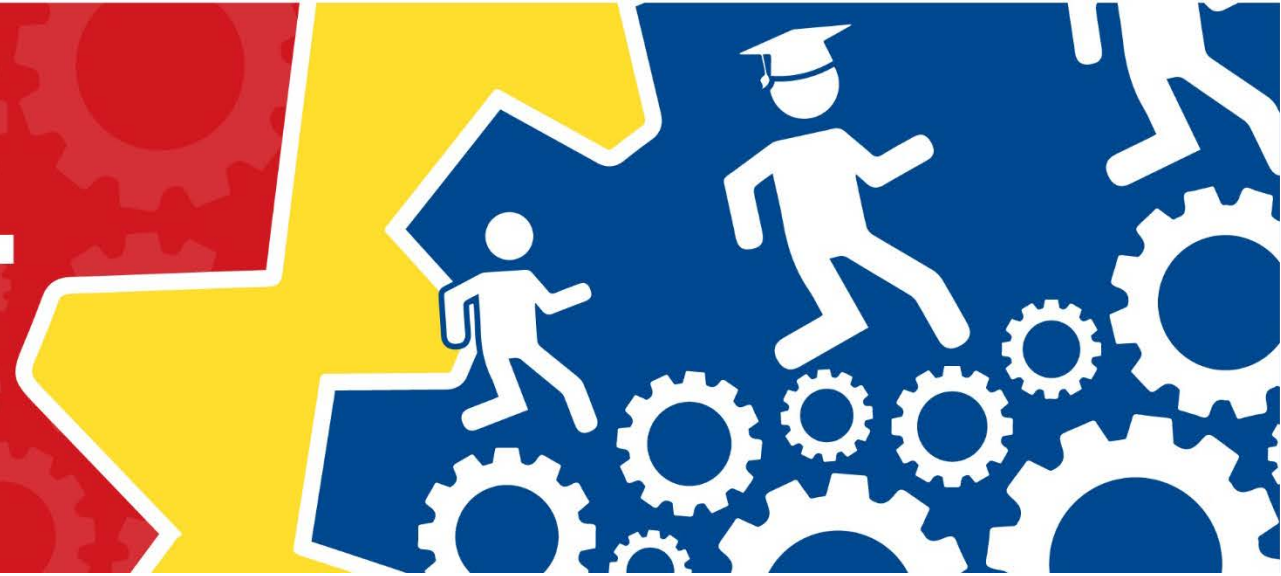


Agenda

- National/State Perspective for Florida's Educational Attainment Efforts
- Florida's Educational Attainment Model
- Florida's RISE to 55 Toolkit
 - Infographics
 - Convenings
 - Work Plans
 - Resources



EDUCATIONAL ATTAINMENT



*National/State Perspective for Florida's
Educational Attainment Efforts*

What is attainment?

At-tain-ment

/ə-ˈtān-mənt/

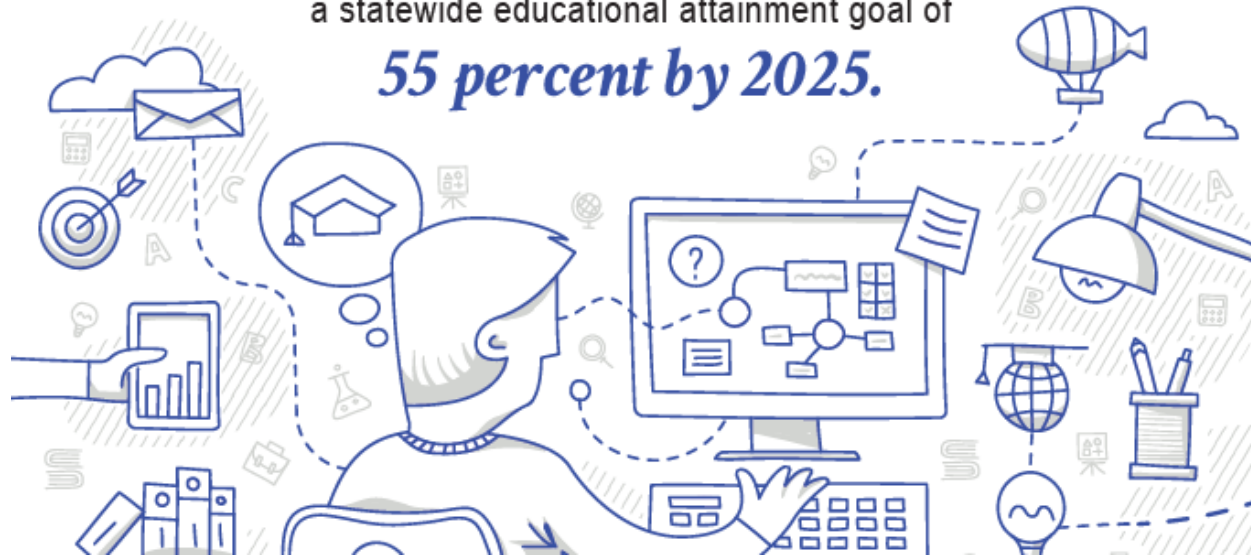
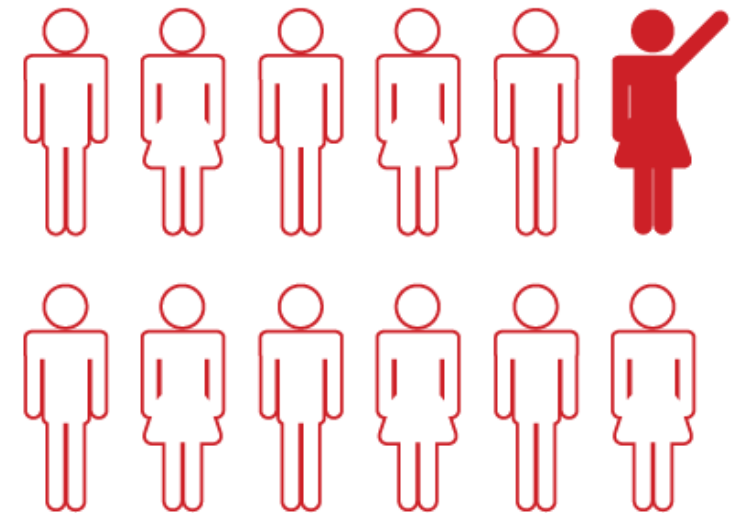
noun

The educational level of a state measured by the percentage of the working-age population who have earned a college credential, which includes an associate degree, bachelor's degree, or high-quality college certificate.

By 2025, more than **60 percent** of Florida's jobs will require a postsecondary degree or certificate, yet only **47 percent** of working-age residents currently meet that threshold. To bridge the gap, the Florida Higher Education Coordinating Council has set a statewide educational attainment goal of

55 percent by 2025.

To reach this goal, **1 in 12 adults** must earn at least an associate's degree or certificate by 2025.



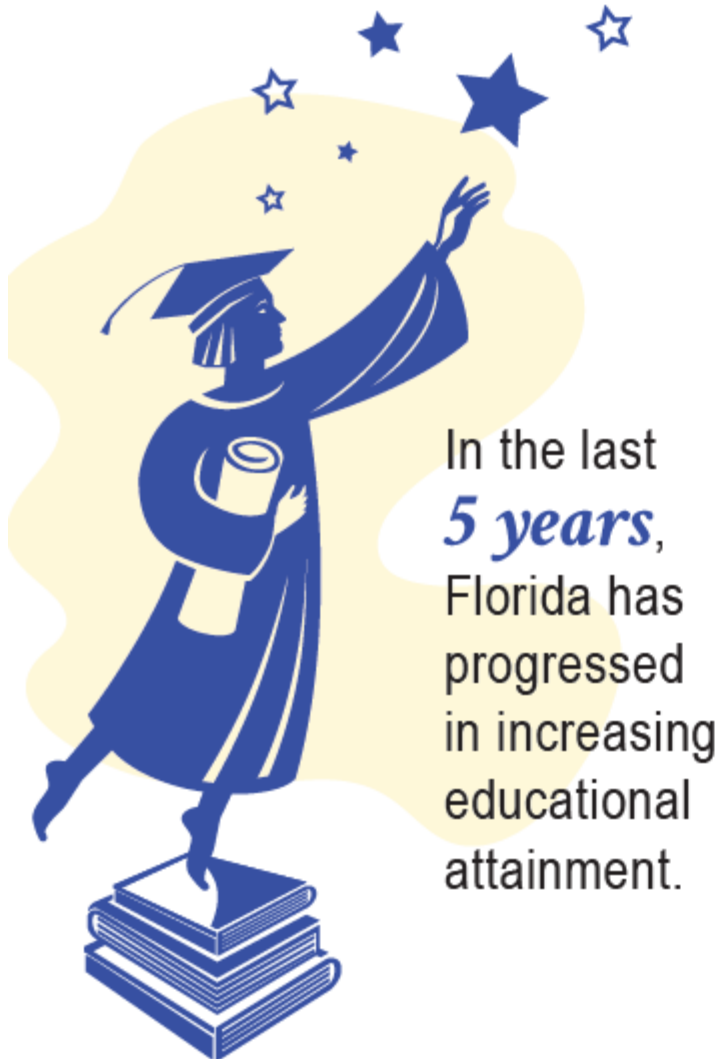
What is Rise To 55?

Florida and America face an urgent and growing need for talent, specifically among adults 25 to 64 with postsecondary degrees or credentials qualified to fill high-wage, high-skill job openings anticipated by 2025.



Our Initiative

The Higher Education Coordinating Council (HECC) understands the most powerful indicator of economic development and healthy communities is educational attainment and is committed to ensuring Florida has the talent needed to meet the growing economy and population. On November 28, 2016, the council approved a motion to establish a statewide attainment goal of 55 percent to be reached by the year 2025.

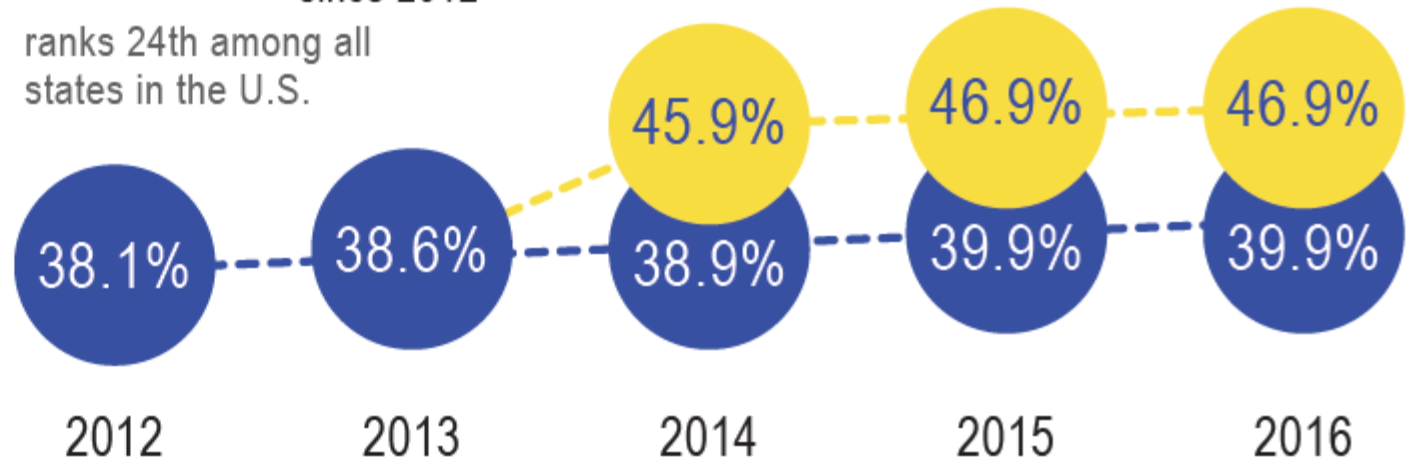


In the last **5 years**,
Florida has
progressed
in increasing
educational
attainment.

Florida Attainment

46.9% ↑8.8%
since 2012

rank 24th among all
states in the U.S.



■ 2-year degree or higher

■ Includes workforce-relevant certificates

*An estimated 7% of Florida residents hold a workforce-relevant certificate, according to Lumina Foundation. These data are not yet available at the county level.

Tracking Florida's Progress



To meet an urgent and growing need for talent in Florida ...



1 in 12 adults
must earn at least
an associate's degree
or certificate by 2025.



How to Reach State Goals

Florida should maintain current rates of attainment, and significantly increase the number of people who enroll in programs and earn all types of credentials beyond high school.

What is attainment?



Why does it matter?

Higher attainment levels positively impact the individual, local community, and state of Florida:



Florida's Workers:

increased job opportunity, higher earnings, decreased likelihood of unemployment over a lifetime, enhanced skills



Taxpayers:

increased civic engagement, improved economic impact, decreased population who need public assistance



Local Business Leaders:

increased ability to meet current and future talent needs, enhanced worker productivity, business development and growth, economic development



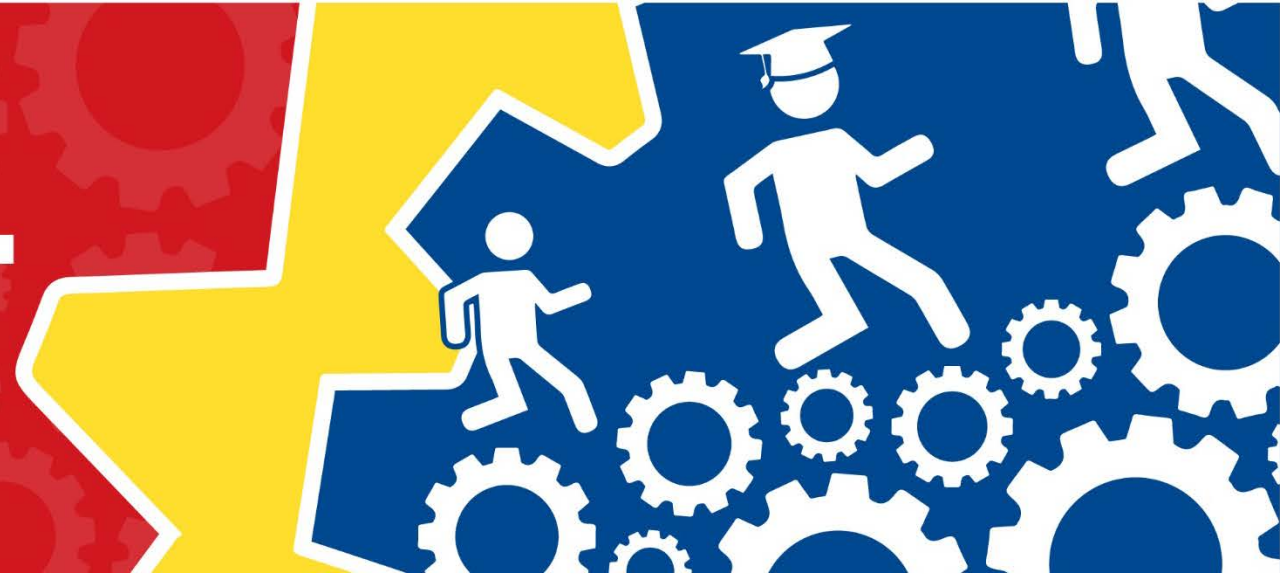
Universities & Colleges:

increased enrollment, increased demand for educated talent pool

Tracking Florida's Progress



EDUCATIONAL ATTAINMENT



Florida's Educational Attainment Model

DEMO

Tracking Florida's Progress



EDUCATIONAL ATTAINMENT



Florida's RISE To 55 Toolkit

Key Drivers of Attainment

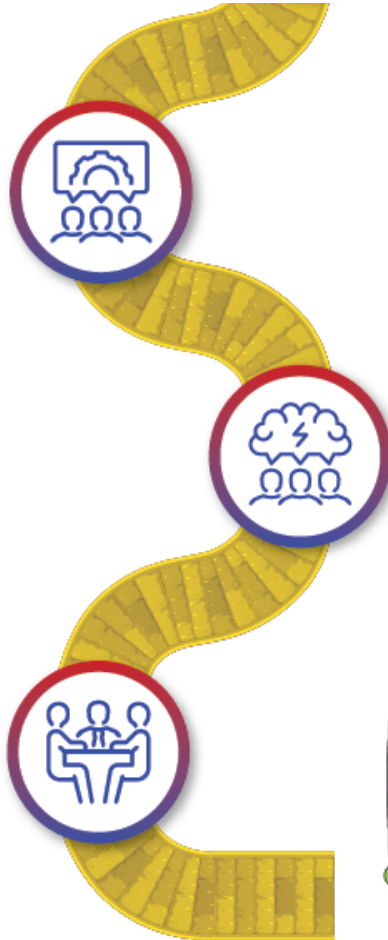


Local College Access Networks

Leverage local & state college access networks, which are trusted authorities on evidence-based & student-centered solutions to educational attainment challenges.

Advocacy

Contact local & state lawmakers to communicate the impacts of educational attainment & encourage them to support Florida's attainment goal of 55% by 2025.



Access

Collaborate locally to reveal barriers to higher education access — whether it's affordability, location, transportation, or other factors — & design solutions.



Key Drivers of Attainment



To reach **55% attainment by 2025**, stakeholders must ensure that students pursue programs of study that will lead to meaningful jobs. The path to success includes:

Industry Partnerships

Convene local employers, colleges, community, government, & CareerSource stakeholders often to share information & resources that can lead to improved attainment rates.



Talent Pipeline

Break down silos among employers, colleges, community members, government officials, & CareerSource to connect students to technical colleges, state colleges, universities, & other credentialed organizations that can fill talent gaps.





[RISE to 55 Toolkit for Increasing Educational Attainment](#)

About the Toolkit

The RISE to 55 Toolkit for Increasing Educational Attainment is a compilation of materials to assist leaders – representing areas such as K-12, higher education, nonprofit, philanthropy, local government and business – launch, strengthen and deepen local, regional and statewide attainment efforts. The toolkit features materials created and used by the Higher Education Coordinating Council (HECC) and partners through Attainment Completion Grants funded by the Lumina Foundation, Helios Education Foundation and CareerSource Florida. The toolkit is also supplemented by relevant resources from the Florida College Access Network and other organizations, where appropriate. Contact flattain@fldoe.org with any questions, or if you would like to suggest a resource to add to the toolkit!

— Rise to 55 —

— Infographics —

— Convenings —

— Work Plans —

— Resources —

RISE to 55

Toolkit made possible by: CareerSource Florida, Helios Education Foundation and Lumina Foundation

America faces an urgent and growing need for talent, specifically among adults 25 to 64 with postsecondary degrees or credentials qualified to fill high-wage, high-skill job openings anticipated by 2025. The Higher Education Coordinating Council (HECC) understands the most powerful indicator of economic development and healthy communities is educational attainment and is committed to ensuring Florida has the talent needed to meet the growing economy and population. On November 28, 2016, the council approved a motion to establish a statewide attainment goal of 55 percent to be reached by the year 2025. Find out more.

Available for Download:

- [Understanding Florida's Need for Educational Attainment](#)
- [Quick Guide to Florida's Educational Attainment Goal](#)
- [Final Report: RISE to 55 Final Report on Attainment Grant Activities](#)
- [Final Report Presentation: Rise to 55 Final Report on Attainment Grant Activities](#)



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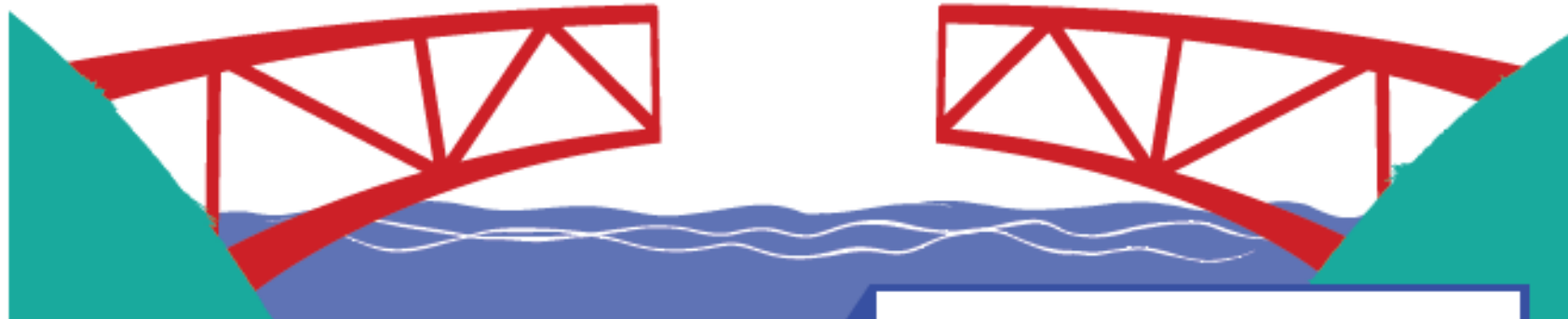
Closing the Skills Gap



Experts predict economic shifts in Florida that will result in **skills gaps** between jobs and the workers needs to fill these **employment opportunities**. The state faces an **urgent** and **growing** need for **talent**.

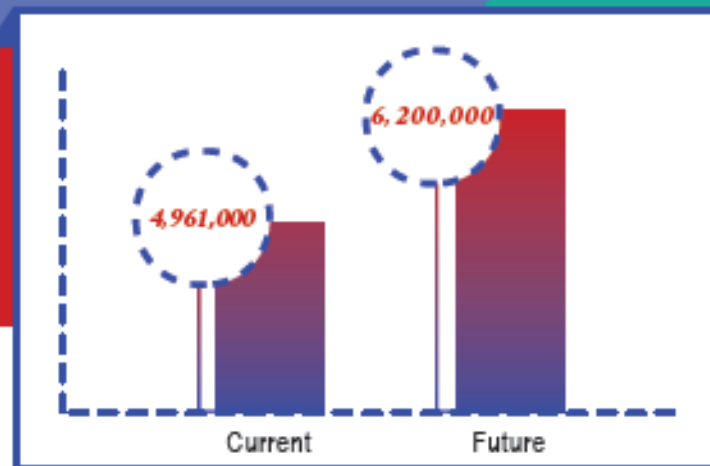


Closing the educational attainment gap will solve this problem.



Postsecondary Credentials by 2025

4,961,000 (current number of postsecondary credentials)
to 6,200,000 (needed postsecondary credentials)



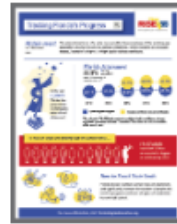
Infographics

Infographics are an excellent way to make the case for educational attainment in Florida by visually transforming data and information into captivating imagery. These Florida attainment infographics contain a number of key data points that will resonate with audiences, including: a summary of why attainment is important to Florida, historical trends regarding attainment in Florida compared to the United States attainment rates at the county level, quantification of how many credentials are needed to close the skills gap by 2025, key drivers of educational attainment, and a summary of best practices curated through the RISE to 55 initiative. These infographics are supplemented by a PowerPoint presentation.

Available for Download:



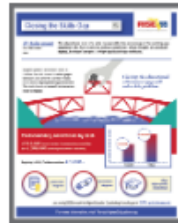
[What is Attainment](#)



[Tracking Florida's Progress](#)



[Attainment at the County Level Infographic](#)



[Closing the Skills Gap](#)



[Key Drivers of Attainment](#)



[Sharing Drivers of Attainment](#)



[Presentation on Attainment](#)

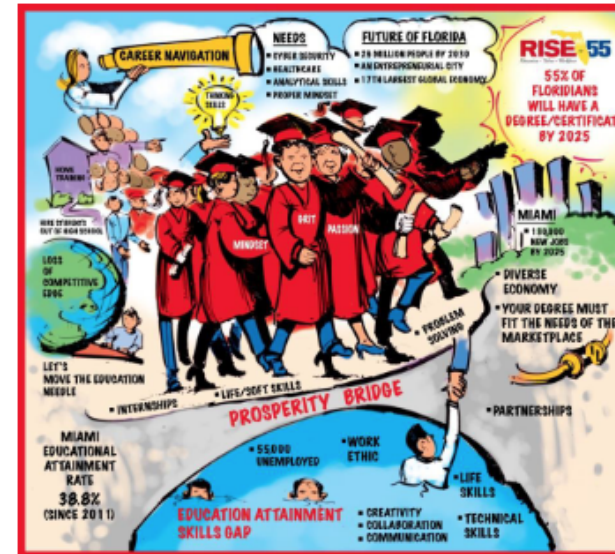
Rise to 55

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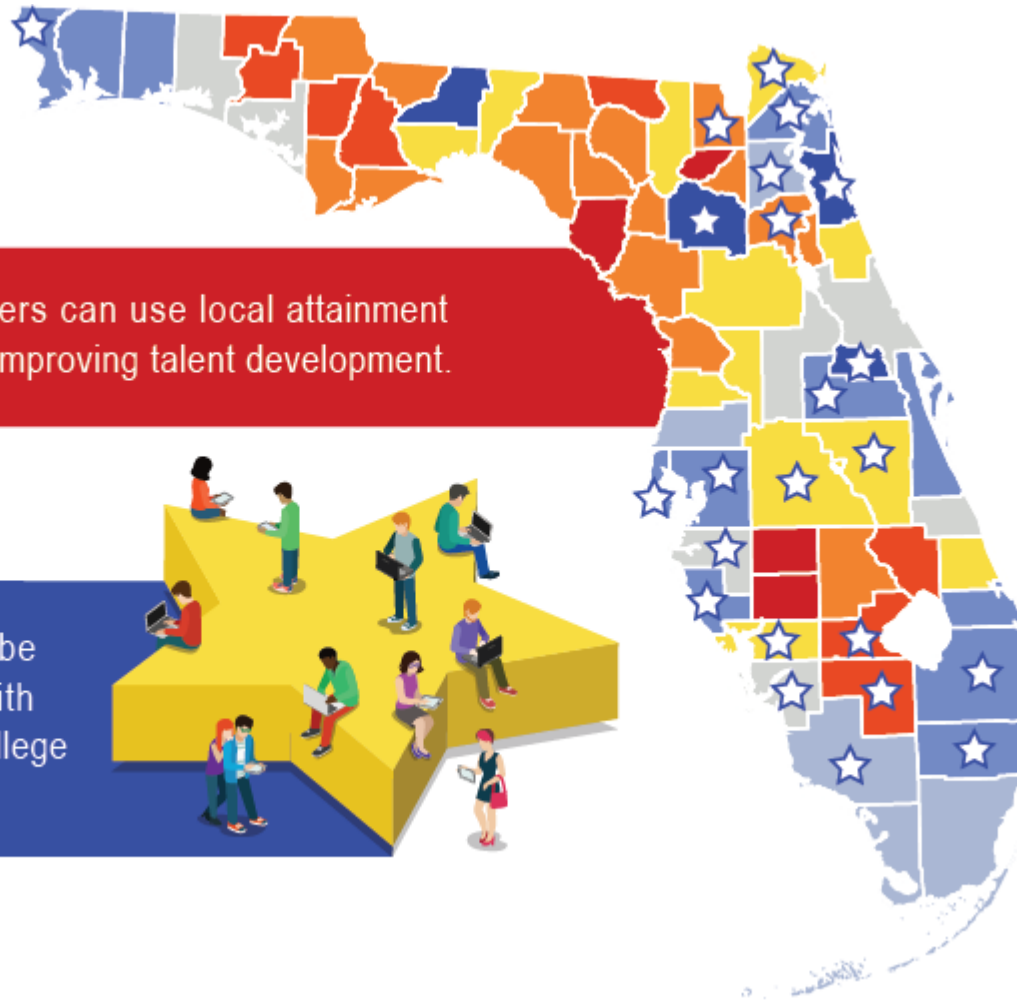
Resources



Attainment at the County Level

Local and state leaders can use local attainment rates to work toward improving talent development.

 Attainment tends to be higher in counties with access to a Local College Access Network.



Highest
Attainment



Lowest
Attainment

Convenings

The RISE to 55 initiative kicked off with several convenings around the state, which engaged leaders in academia, private industry, economic development and workforce development to discuss the talent gap and brainstorm strategies to promote educational attainment. Convenings provide a platform to educate local stakeholders about Florida's need for a postsecondary-educated workforce by 2025. By engaging stakeholders in conversations about the attainment goal, convenings also build and strengthen support networks, and activate champions who will lead local initiatives to increase attainment.

Available for Download:

- [How to Host a Convening on Educational Attainment](#)
- [RISE to 55 Convening Attendee Packet Template](#)
- [Template for Invitation](#)
- [Template for Media Advisory](#)
- [Template for Press Release](#)

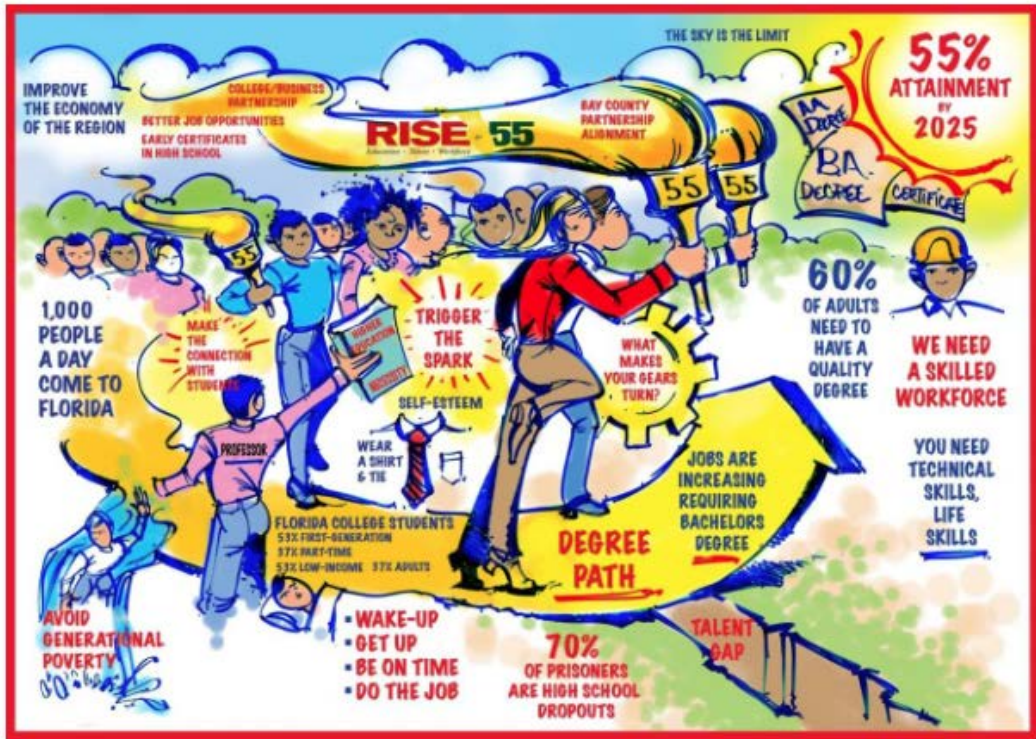
Rise to 55

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Work Plans

Using information collected through the regional convenings, the work plan template describes the primary objective of the attainment goal and identifies three strategies, in support of the primary objective, to mobilize communities in support of attainment. Leaders across the state are encouraged to review the strategies and suggested action steps to prioritize activities as they consider beginning or strengthening attainment efforts. Identifying additional strategies and action steps is encouraged to ensure the efforts meet the local needs. It is also beneficial to identify the timelines and outcome for each action step.

Available for Download:

- [Work Plan Template](#)



Rise to 55

Infographics

Convenings

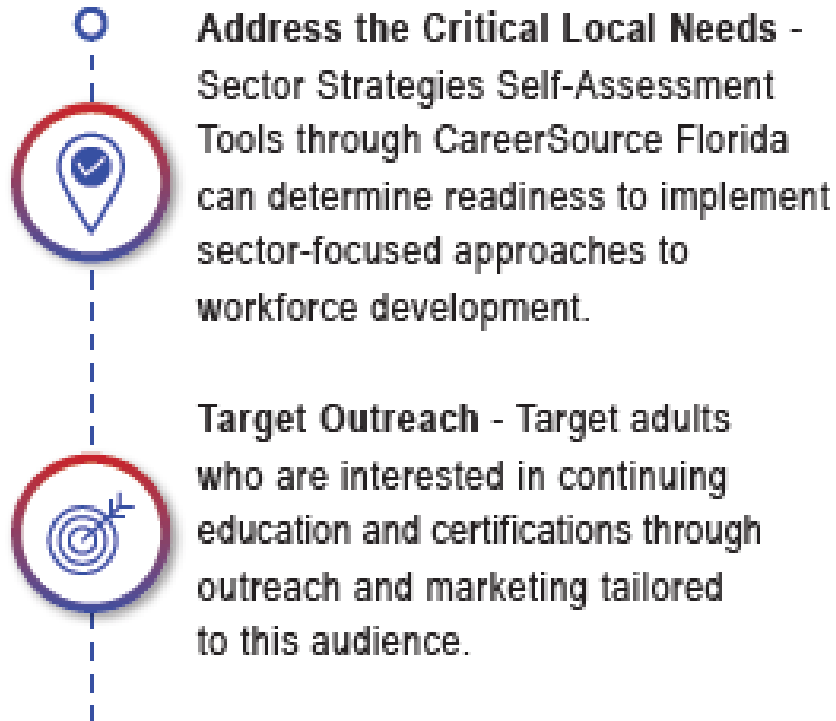
Work Plans

Resources

Sharing Best Practices



Best practices for working toward higher attainment levels:



Resources

Higher Education Coordinating Council (HECC) has set out to curate resources for leaders to encourage the establishment of goals aligned with regional and local attainment levels and the engagement of key stakeholders in initiatives that help citizens achieve higher levels of education. These resources include the Lumina Foundation's A Stronger Nation report, the Florida College Access Network's Degree Attainment Profile, which is also available at the county level; the Florida Chamber's Jobs 2030 Report; and a Reverse Transfer Toolkit for Colleges and Universities.

Available for Download:

- [Lumina Foundation's "A Stronger Nation – Florida" Report](#)
- [Florida College Access Network's "Degree Attainment Profile: State of Florida" Report](#)
- [Florida Chamber of Commerce's "Florida Jobs 2030" Report](#)
- [Reverse Transfer Toolkit for Colleges and Universities](#)



Rise to 55

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