

***National Governors Association  
(NGA)- Center for Best Practices***

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# Governor Perspective

**They need:**

- **Credentials that align with the needs of workforce (industry input)**
- **Quicker pathways for individuals to access good jobs (options other than degrees)**
- **Clear data on attainment/employment outcomes**
- **Quicker training response to the needs of industry (future workforce)**



## *Summary*

### **What they don't want:**

- **Credentials that do not translate into jobs**
- **Credentials that don't stack into further educational opportunities**
- **Tracking/inequity of opportunity**

# Challenges

- **Creating a shared understanding of quality and what to count.**
- **Credential value outside of earnings?**
- **Accessing a unified “industry” voice**
- **Accounting for regional differentiation of needs**
- **Data-sharing (3<sup>rd</sup> party credentialing bodies)**
- **Training may exist at a HE institution, but the testing/cert award process is not**
- **Getting a full data picture (across sectors)**



## *State Strategies*

- **Identifying individual certifications eligible for state funding or state/regional priority**
- **Including non-credit work already occurring at community colleges**
- **Elevation of certifications embedded into degree programs and process alignment**

# State Policy: Steps to Move Forward

- **MAPPING DATA SOURCES**
- **IDENTIFYING MEASURES OF QUALITY ACROSS SYSTEMS**
- **OPPORTUNITIES FOR ALIGNMENT OF DEFINITIONS**
- **MAINTAINING AN EQUITY/OPPORTUNITY FOCUS**
- **IDENTIFYING STATE OVERSIGHT LEVERS FOR FUTURE PLANNING**